



ELEGANCE HAS INCARNATED
A ROYAL REALM.
NOW AWAITS THE ROYAL YOU.

RUPAREL
ARIANA
PAREL, MUMBAI



FOR THOSE WHO ARE DESTINED TO RULE.

Not many get the opportunity to live life grand. Not many get a chance to live it fuller. Only few get fortunate to experience opulence. And only few get a dignified status.

For those who have created a league of their own. For those who have earned esteem through their hard work and determination. For those who have taken an absolute command over their life. A royal life at Parel, Mumbai awaits them.

Welcome to Ruparel Ariana and prepare yourself to embrace a luxurious empire. Prepare yourself to live a majestic life.

Prepare yourself for a LIFE TO RULE.



Artist's Impression

RUPAREL
ARIANA
PAREL, MUMBAI

THOSE WHO SET
HIGH STANDARDS IN LIFE,
A GRAND LIFE HAS SET
A HIGH PLACE FOR THEM.

ZRICKS

PAREL-THE NOBLE DESTINATION
OF BEST ACCESSIBILITY
IN THE NEIGHBOURHOOD OF
SOUTH MUMBAI.

THE LOCATION

Parel in central Mumbai is one of the most happening real estate property buying destinations because of its closeness and easy connectivity to the rest of the city. Many Infrastructure companies and builders are showing keen interest in having their development projects in Parel, Mumbai. This posh suburb provides a feeling of peace, harmony and a healthy lifestyle. The suburb is blessed with many beautiful parks and recent infrastructural developments have paved way for wider roads that ensure smooth traffic flow. Property prices over the years have shown annual appreciation in excess of 18% which makes Parel as a real estate address, a profitable buy.

- Centrally located address that is well connected to South Mumbai, Central and Western Suburbs
- Upcoming Sewri Nhava Sheva link will enhance proximity and reach to Navi Mumbai
- Major residential development has seen iconic projects taking shape at Parel
- Well-developed social infrastructure with respect to schools, hospitals, malls, hotels etc.

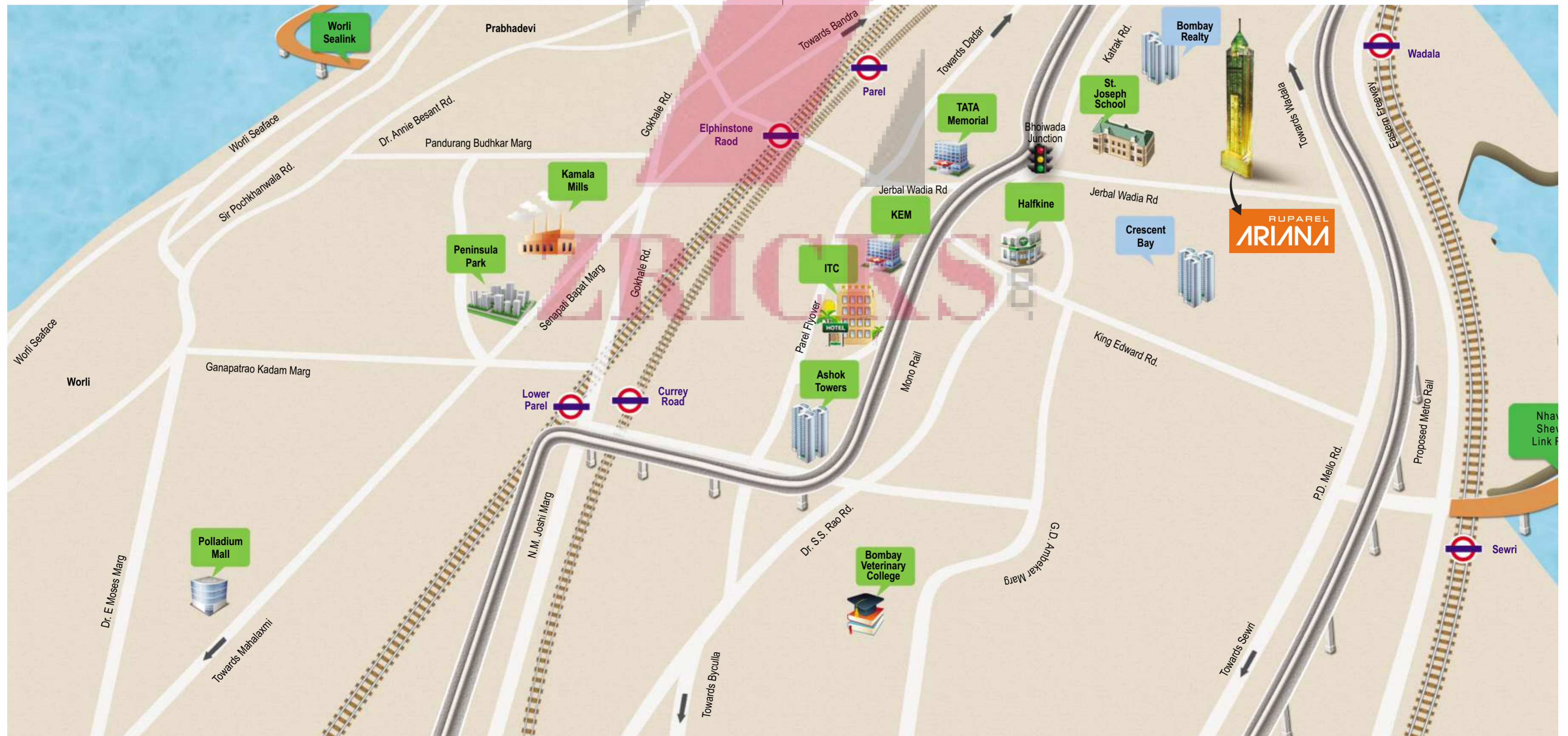


WHILE PEOPLE LOOK UP
TO YOU FOR THE HEIGHTS
YOU'VE ACHIEVED.
THE CITY SEEMS DOWN
UNDER YOUR FEET.

LOCATION ADVANTAGES OF RUPAREL ARIANA

Gathering all the advantages of Parel, Ruparel Ariana is a unique constellation of all the conveniences tagged with best connectivity. It is surely a world within reach. And it is purely a heaven to live.

- Situated adjacent to Jerbai Wadia Road
- Very close to TATA, Bajaj and KEM Hospitals
- Prominent schools and colleges nearby
- Banks and financial institutions in vicinity
- Prominent hotels, restaurants, malls and multiplexes in close proximity





EXTRAORDINARY ELEGANCE.
ROYAL LUXURIES.
RARE LIFESTYLE.
ALL WHICH IS GRAND AND
UNIQUE CAN BE FOUND
ONLY IN A KINGDOM OR HERE.

THE ARIANA EXPERIENCE

Artist's Impression

PAREL'S VERTICAL MASTERPIECE. FOR THE LORDS OF PREMIUM LIFESTYLE.



THE PROJECT

Behold the splendour of Ruperal Ariana. Where luxury is redefined. Where every inch is moulded to perfection. And where unstinting luxury speaks about the grandness, sprawled all around it. With its massive height making it a 73 storeyed elegant tower, Ariana is all set to give you a life as majestic as kings. As grand as the grandness itself.

To welcome an imperial life, welcome to Ruperal Ariana.

- 73 storeyed tower of earthquake resistant RCC framed structure
- Offering spacious and luxurious 2 and 3 BHK homes
- Split air-conditioners in all rooms
- Air-conditioned entrance lobby
- Hi-tech smart home automation and security system
- 24X7 CCTV and manned security surveillance system
- Six level parking space



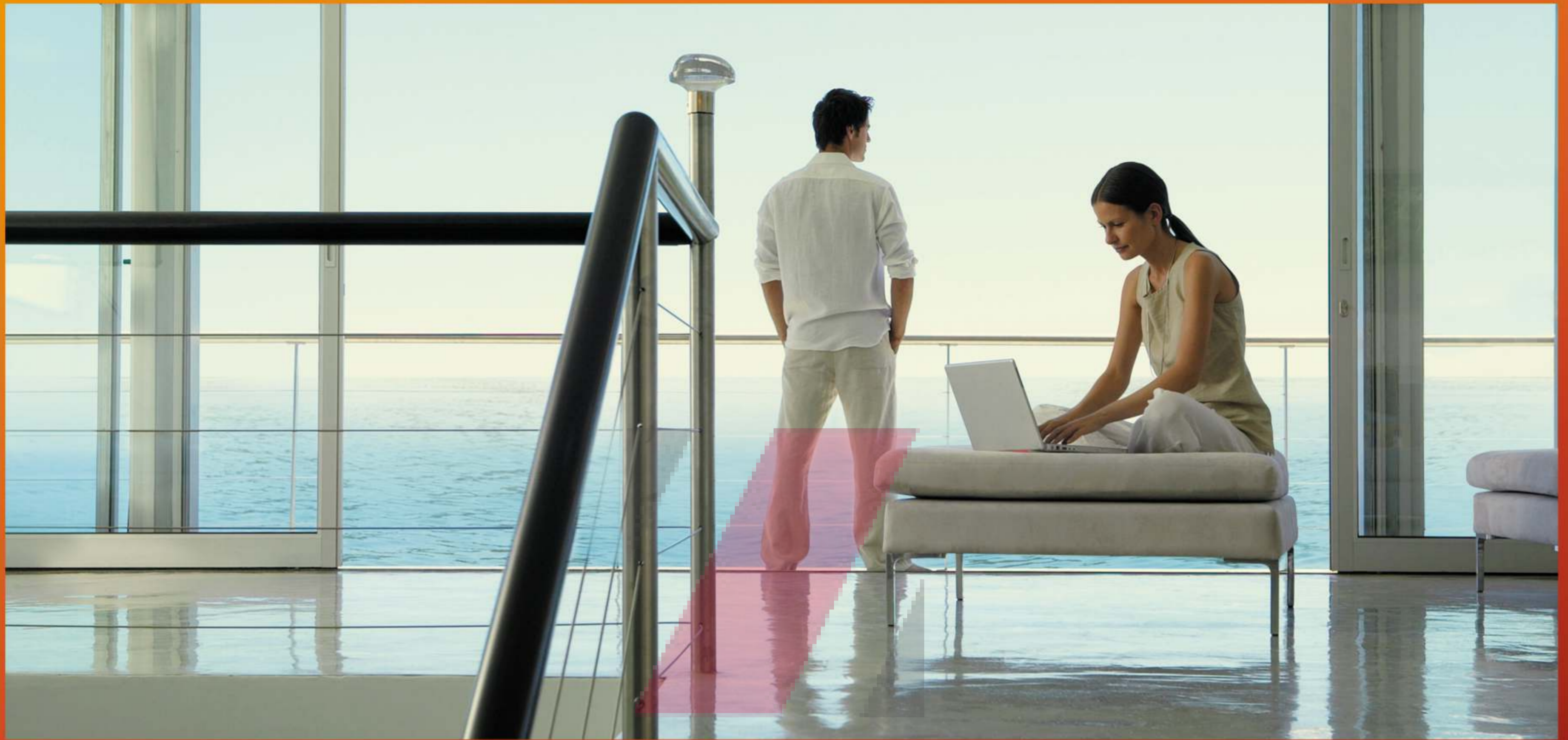
Artist's Impression



A POSH ADDRESS OF
AN IMPERIAL LIFESTYLE.
JUST FOR THE ROYALS
LIKE YOU.

A SIGNATURE-CLASS ROYAL
COMMUNITY LIVING EXPERIENCE

The surroundings of South Mumbai offer a posh living experience to its residents. Being situated in the heart of South Mumbai i.e. Parel, Ruparel Ariana is a residential heaven for you. With a skyline of hi-rise towers around and dwelling with affluent class people, it is surely a kingdom where you can rule like a king.



TO ENJOY THE LIMITLESSNESS
OF THE SKY AND THE SEA,
JUST OPEN YOUR WINDOW.
(SEA VIEW FROM LIVING ROOM AND BED ROOM)

ZRICKS
REDDY

PALATIAL HOMES WITH MESMERISING
SEA VIEW OF SOUTH-MUMBAI BAY

The scintillating views of the calm sea with a limitless sky above, your eyes go on a mesmerising journey of most scenic views. The palatial homes of Ruparel Ariana not only provide a king-size lifestyle but also provide you the panoramic views of sea from every side to satiate your royal desires.



WHEN LUXURIES OF THE WORLD
ARE AT YOUR FEET,
RULE THEM WITH YOUR
FINGER TIPS.



HOME AUTOMATION SYSTEM THROUGH I-PADS

A home is where luxury prevails and lifestyle enhances. The home automation system of Ruparel Ariana helps you control your home in a futuristic way. Now you can control the lighting, curtains, air-conditioners and other gadgets with your I-pad and live a worry-free majestic life.





Bedroom as per plan

TO DISCOVER THE HIGH-CLASS
LUXURY AND ELEGANCE.
COME HOME TO YOUR
LUXURIOUS KINGDOM.

ZRICKS.COM

**SPACIOUS HOMES WITH ITALIAN MARBLE FLOORING AND
WOODEN LAMINATED DARK WOOD FLOORING**

Luxury at Ruparel Ariana can be seen everywhere, even on the floors. From most spacious living room to most luxurious bedrooms, everything tells the story of your fine taste and signature class. The Italian marble flooring in every room and dark-wood flooring in master bedrooms here showcases the class of living which you will be experiencing for a lifetime.



THE NOBLES SPENT MOST
OF THEIR TIME BATHING.
DISCOVER WHY.



DESIGNER BATHROOM WITH STAND ALONE TUB AND MUSICAL SHOWER

Elegance, comfort, style and luxury reflect an ultramodern living experience while you are at Ruparel Ariana. When your bathroom makes out to be more than just a necessity, it becomes the reflection of your lifestyle. Apart from its elegant bath tub and musical shower, the bathroom comes with ultramodern design, anti-skid tiled flooring, hot water geysers, exhaust fan and international class sanitary fittings from Hansgrohe to match up with your imperial lifestyle.





THE ROYAL KITCHEN.
A PLACE THAT MAKES
WAY TO YOUR HEART.

ZRICKS

ULTRAMODERN MODULAR KITCHEN
WITH GLASS SHUTTERS, HOB AND CHIMNEY

When your lifestyle becomes the statement of your fine taste, your kitchen also should proclaim the same. Not just a cooking place but the heart of your home, the modular kitchen at Ruparel Ariana is the best combination of functionality with elegance. The avant-garde glass shutter cabinets, full height designer tiles, sturdy granite platform, stainless steel branded sink, hob and chimney will provide you all that suits your royal taste.



TAKE A SNEAK PEEK OF
YOUR KINGDOM,
FROM YOUR SILENT REALM
OF ELEGANCE.



SOUND-PROOF FENESTA FRENCH WINDOWS

Luxury comes to your private kingdom in abundance. Apart from the luxury of beautiful sea view outside, the fineness of Fenesta French windows also adds up more elegance in your luxurious lifestyle. Now you can enjoy your scenic views of outside in a more better way from your broad, full-height, sliding French windows of Ruparel Ariana.



A WORLD OF
UNPARALLELED LUXURY
AND CLASS.
A PRIVATE KINGDOM
FOR THE FORTUNATE FEW.



Artist's Impression



THE GREENER SIDE
OF LUXURY.
TO EXPERIENCE THE
FRESHER SIDE OF LIFE.

DESIGNER ENTRANCE FACADE
WITH VERTICAL GARDEN AND WATERFALL

Enter in the lobby area and be received by the lush green vertical garden of Ruparel Ariana. Along with decorative fragrant flowers and plantations in the garden, a soul-soothing waterfall also flows besides. It's time to experience the greener side of life which is vertically placed to welcome you royally.

Artist's Impression

AN EXPERIENCE THAT IS
JUST LIKE YOUR NATURE.
COOL AND CALM.



**DOUBLE-HEIGHT AIR-CONDITIONED ENTRANCE LOBBY
WITH CONCIERGE AND WAITING LOUNGE**

Give your guests a warm welcome at the grand entrance lobby of Ruparel Ariana. The double-heighted air-conditioned lobby with ambience lighting and elegant Italian marble flooring will surely please your guests by its grandness.



Artist's Impression



ENJOY MOON AND STARS
OVER A CUP OF COFFEE,
EXPLORE THE
HIGHER SIDE OF LIFE.

ZRICKS

ASTRONOMICAL SKY-DECK CAFÉ
ON TERRACE

Enjoy the sip of coffee or gaze the stars at night. Explore the astronomer in you while you are at Ruparel Ariana. The sky deck cafe on the terrace with hi-end telescope will soon become your favourite leisure time. Come and explore the new concept of living.



A WELL-PROTECTED
GRAND CASTLE FOR OTHERS.
FOR YOU, YOUR HOME.



INTERNATIONAL STANDARD SECURITY
WITH CAR-CODE SCANNER ENTRY AND
BIOMETRIC PASS IN LOBBY

When your home becomes your realm it should be safeguarded just as the kingdom. Equipped with state-of-the-art security system, car-code scanners, biometric pass from lobby, 24X7 CCTV and manned surveillance, video motion detection system, fire and burglar alarms, emergency exit points, intercom connections and electronic access control system gives you a life which is totally protected in every aspect, in every way.

ZRICKS





GIVE YOUR HEALTH,
A WORLD OF FITNESS.
LIVE LIFE TO THE FULLEST.

REJUVENATING HEALTH & WELLNESS /
RECREATIONAL FEATURES

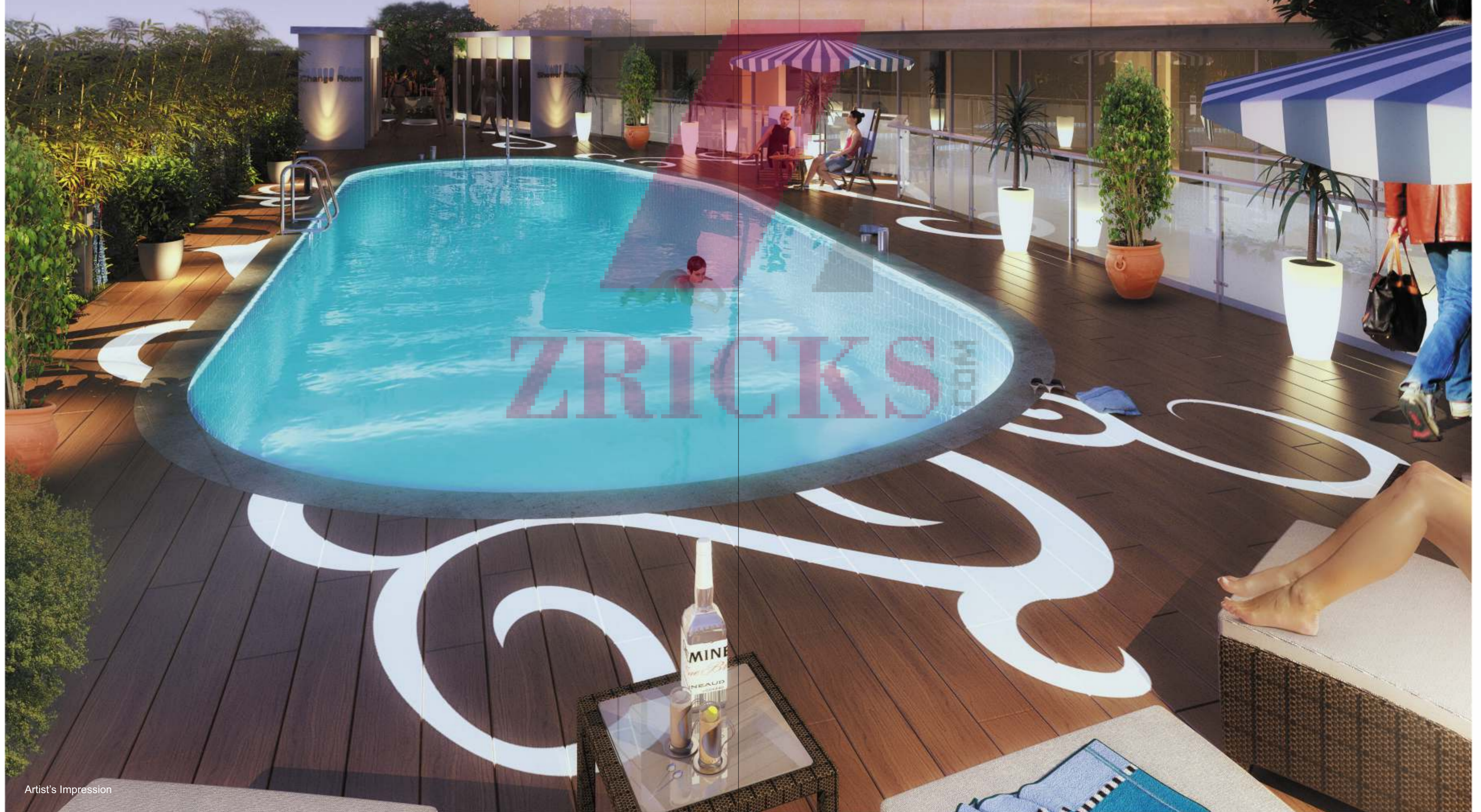
For those who put health and happiness above everything, Ruparel Ariana has something extraordinary for them. Stroll in the health zone, take a refreshing dip in the temperature controlled swimming pool or rejuvenate yourself in spa, sauna and Jacuzzi. Life here ensures a perfect health and happiness for you.

ZRICKS[®]

YOUR DESIRE IS
TO RULE THE WORLD.
WHY SHOULD THE
WEATHER BE AN EXCEPTION?

SWIMMING POOL WITH JACUZZI CUBES

Take a heavenly dip in the refreshing temperature controlled swimming pool and discover a new meaning of freshness at Ruparel Ariana. Feel the plunge of refreshment with continuous agitating water by submerged Jacuzzi cubes. Enjoy the water splashes while getting your body relaxed and senses revived.



REJUVENATE THE NOBLE STYLE.
PUT YOUR FEET UP
AND LET YOUR HAIR DOWN.



AYURVEDA SPA WITH MASSAGE THERAPY,
SAUNA, STEAM AND JACUZZI

Living a royal life is like enjoying the pleasures that sooth your soul, relaxes your mind and rejuvenates your body. Discover the royal style of rejuvenation at Ruparel Ariana. With soul-soothing therapies of the Ayurveda Spa, invigorating steam & sauna and enlivening Jacuzzi experience, life experiences rebirth.





Artist's Impression

THE POWERHOUSE.
FOR A POWERFUL
PERSONALITY LIKE YOU.

ZRICKS

WORLD-CLASS GYMNASIUM WITH
CARDIO SECTION AND PERSONAL TRAINER

Flex your muscles. Shape your body. Stay fit and healthy. The hi-tech gymnasium with all the cardiovascular and physical training equipments will help you build your dream-physique. After all kings should have a majestic persona and at Ruparel Ariana you will get all that builds your personality. That builds your status.



THE MANIFESTATION OF
A ROYAL HOSPITALITY.
FOR YOUR GUESTS
OF HONOUR.



FULLY-FURNISHED GUEST ROOM
WITH ON CALL SERVICES

Serve your guests the royal way at Ruparel Ariana. Wish them a pleasant stay every time they visit. The guest room here is the manifestation of grandness that reflects the lifestyle you enjoy. A fully-furnished room with concierge services available on a single call makes Ruparel Ariana the signature-class home of honour & hospitality. Discover it.





YOU HAVE CONQUERED
THE REAL WORLD.
NOW IT'S TIME
FOR THE VIRTUAL.

ZRICKSTM

VIRTUAL GAMING ZONE WITH Wii-CONSOLE

For those who prefer to create an edge above others, here's a cutting-edge technological entertainment for them. The virtual gaming zone at Ruparel Ariana is embellished with Wii-console which is a 7th generation technology in gaming. The Wii-console placed at the virtual gaming zone will give you motion-controlled gaming delight with a plethora of virtual games to play. So play your best shots as you have always played in your life. Enjoy.



BENEFITS OF LIVING
THE HIGH LIFE.
THE THEATER COMES HOME.



PRIVATE THEATRE WITH D2H CONNECTION

Enjoy your evenings and holidays watching the latest movies and TV shows in your private theatre at Ruparel Ariana. Adorned with 72 inch LED TV and HD Audio-video system, the theatre comes with D2H connection that will broadcast all the favourite channels at your service. After all, kings should be entertained royally.



Artist's Impression



BE IN A KINGDOM OF
FUN, FROLIC AND HAPPINESS.
AND BE ENTERTAINED
LIKE A KING.

ZRICKS.COM

MULTIPURPOSE COMMUNITY PARTY ROOM

Gather with your friends. Arrange the parties. And live in your kingdom filled with fun, frolic and happiness. The fully air-conditioned multipurpose community party hall of Ruparel Ariana gives you a place for entertainment where you can invite your friends and throw parties in a most royal and majestic environment, attached to your home.

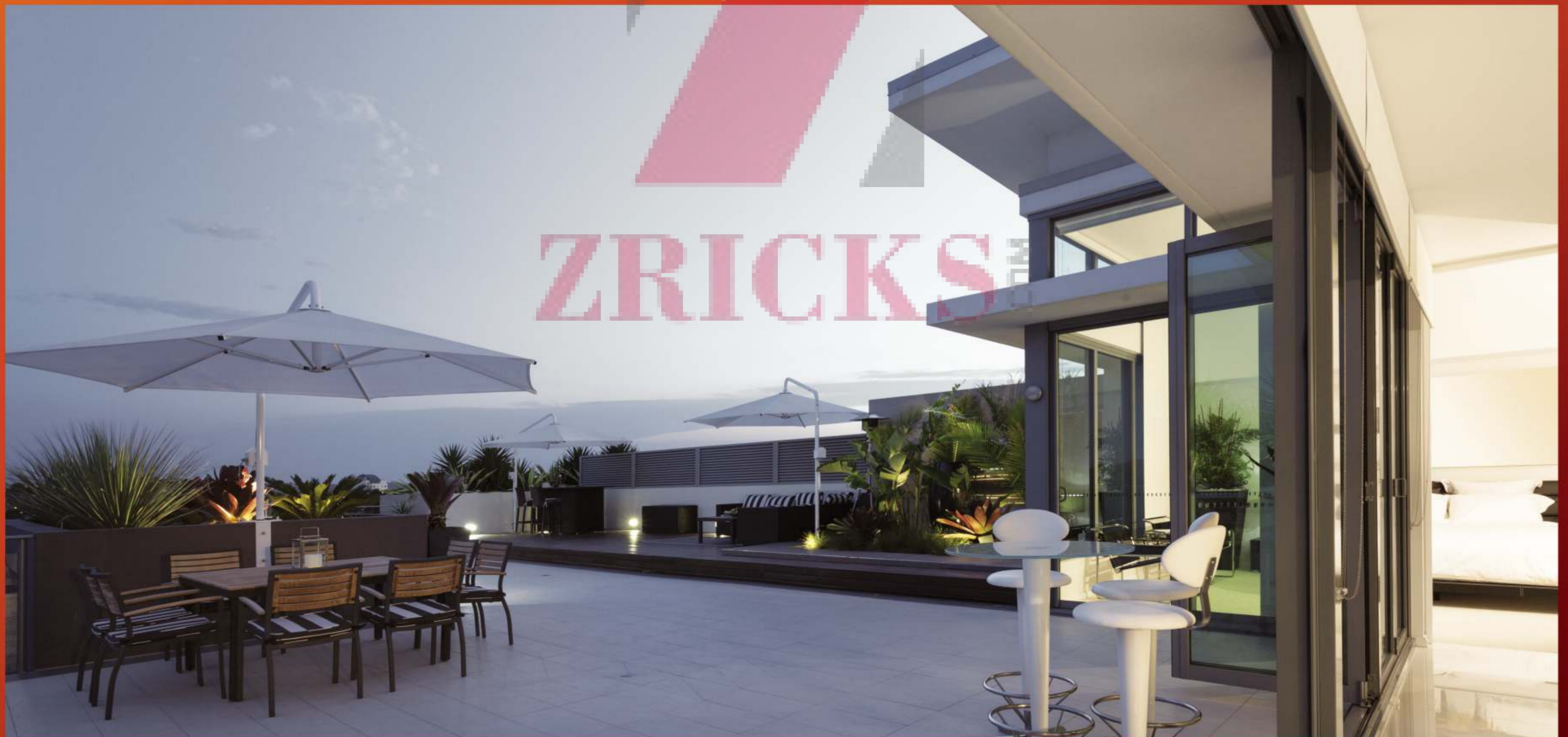


A REFRESHMENT ZONE
IN THE SKY.
TO LET YOUR HAPPINESS
GO SKY-HIGH.



FULL-SERVICED SKY-CAFETERIA WITH
EXQUISITE CABANAS

Enjoy the refreshing tea, coffee and snacks while you enjoy the beautiful views of the sky and the city. At Ruparel Ariana, you can sit in the sky-cafeteria on the terrace and make your mornings and evenings more interesting and tasteful. After all, kings always have high-life to enjoy. And here's the one for you.



RUPAREL ARIANA AT A GLANCE

THE PROJECT

- 73 storeyed tower of earthquake resistant RCC framed structure
- Offering spacious and luxurious 2 and 3 BHK homes
- A signature-class royal community living experience
- Palatial homes with mesmerising sea view of South-Mumbai bay
- Split air-conditioners in all rooms
- Air-conditioned entrance lobby
- Hi-tech smart home automation and security system
- 24X7 CCTV and manned security surveillance system
- Six level parking space

WORLD - CLASS LUXURY

- Home automation system through i-pads
- Spacious homes with Italian marble flooring and wooden laminated dark wood flooring
- Double-height air-conditioned entrance lobby with elegant Italian marble flooring
- Full-serviced concierge and magnificent waiting lounge in lobby
- Astronomical sky-deck cafe on terrace
- International standard security with car-code scanner entry and biometric pass in lobby

ULTRAMODERN LIFESTYLE

- Extra-spacious designer rooms with sea view (living and bedrooms)
- Sound-proof Fenesta French windows
- Designer bathroom with stand alone tub and musical shower
- Ultramodern modular kitchen with glass shutters, hob and chimney
- Fully-furnished guest room with on call services

REJUVENATING HEALTH AND FITNESS

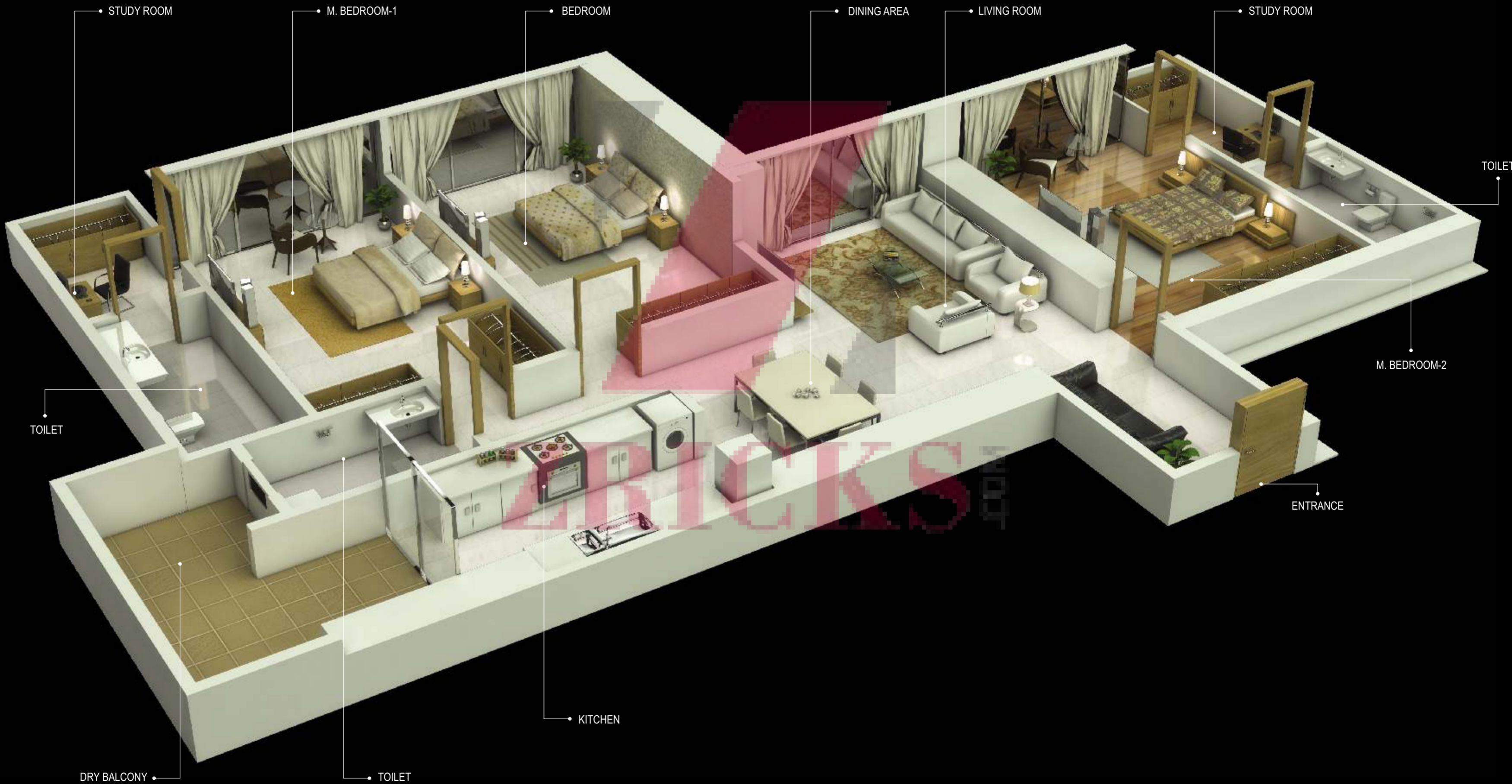
- Temperature controlled indoor pool with jacuzzi cubes
- World-class gymnasium with cardio section and personal trainer
- Designer entrance facade with vertical gardens and waterfall
- Ayurveda spa with massage therapy, sauna, steam and Jacuzzi

FUN-FILLED RECREATION

- Private theater with D2H connection
- Virtual gaming zone with Wii-console
- Multipurpose community party room
- Full serviced sky-cafeteria with exquisite cabanas

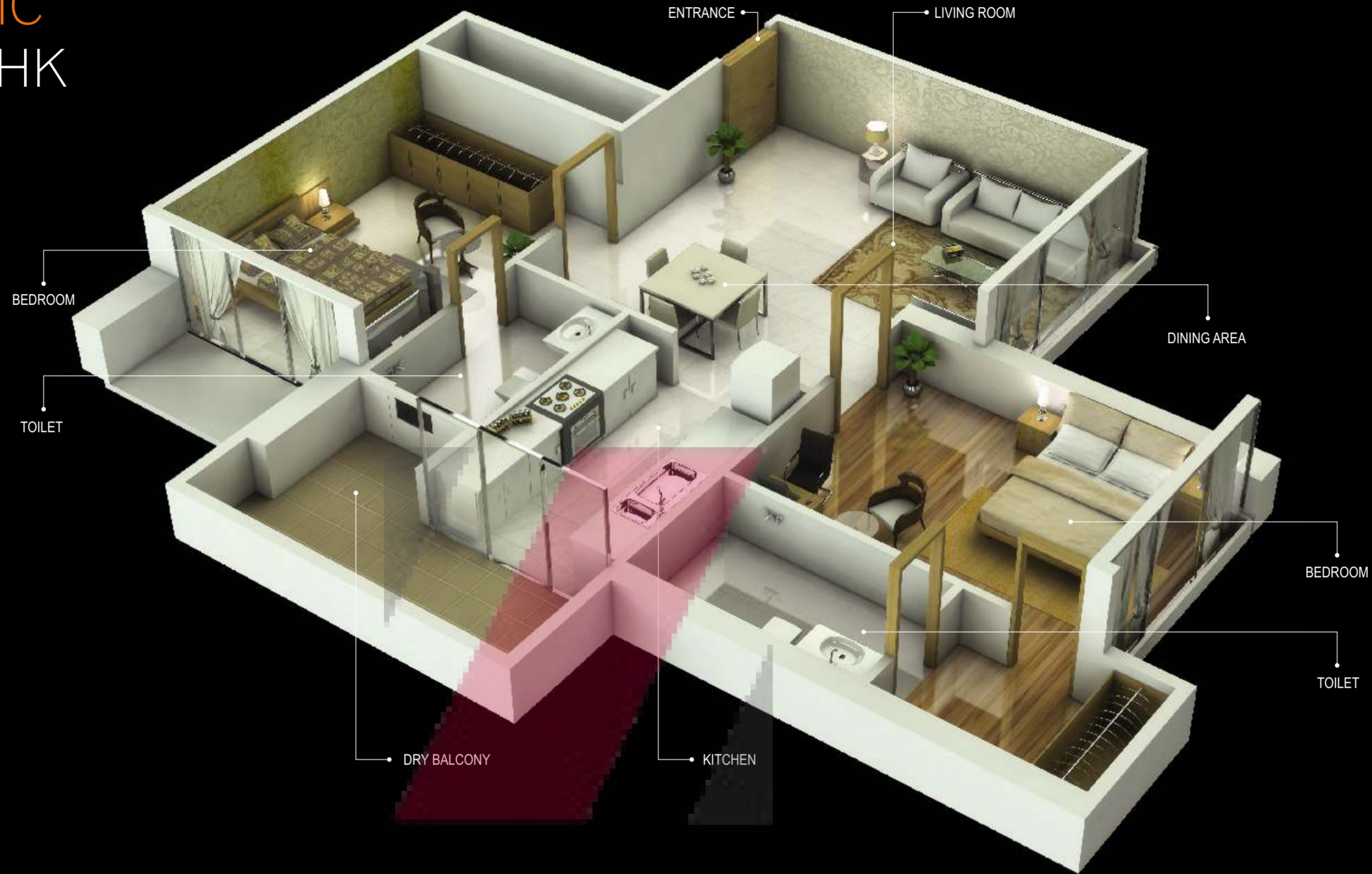
PLANS

TYPICAL ISOMETRIC FLOOR PLAN - 3 BHK



TYPICAL ISOMETRIC FLOOR PLAN - 2 BHK

Type - 1



Type - 2



SOME CREATIONS CAPTURE
YOUR IMAGINATION,
WHILE OTHERS FIND
A PLACE IN YOUR HEART.

OUR LANDMARK PROJECTS



RUPAREL
ORION
CHEMBUR, MUMBAI

For those who have a taste for luxury. For those who prefer well-designed spaces. For those who choose to live a top-class lifestyle. Here's a home which has all the answers. A hi-tech masterpiece of 13 storeys having a world of ultramodern amenities and facilities makes Orion a best place to live. After all, it's for those who prefer to live the future.

- G+13 storeyed tower
- Offering 1,2 and 3 BHK ultra-luxury apartments
- Air-conditioned lobby with ambience lighting
- Landscaped garden on podium level
- Adorned with world-class amenities and facilities
- Hi-tech safety and security features
- 24 hours power backup system



RUPAREL
IRIS

MATUNGA-WEST, MUMBAI

Located in the quaint and posh locale of Matunga, Iris is designed to soar above the rest. It sports an aerodynamic facade which gives one the feeling that it cuts through the clouds and reaches the stars. New age aesthetic meets utmost functionality in a structure worthy of its name.

- 40 storeyed sports aerodynamic facade with innovative structure design for total earthquake resistance
- Well-appointed 1, 2 and 3 BHK apartments
- Split air-conditioners in all rooms
- Air-conditioned entrance lobby
- Italian marble flooring
- Hi-tech smart home automation and security system
- Ample parking with valet facility



RUPAREL
SEA PALACE
PALM BEACH-NERUL-WEST

3 and 4 BHK Fully Air-conditioned Sea Facing Terrace Apartments

Sea Palace is a modern architecture infused with every luxury demanded by today's inspirational generation. Each apartment will have breathtaking sea views in addition to the aesthetically designed interiors and contemporary high-end amenities that will blend with functional convenience. Strategically located to ensure comfort, convenience and connectivity, Sea Palace will truly be a blend of class, luxury, comfort and expediency.

- Lavish luxury apartments with sea view
- A magnificent tower of 21 storeys
- Offering fully air-conditioned 3 and 4 BHK luxury sea facing apartments
- Air-conditioned entrance lobby
- Italian marble flooring
- Biometric elevator that opens into the private lounge of your apartment
- Free lifetime membership of Nerul Gymkhana
- Advanced safety and security system



RUPAREL
REALTY

Innovative. Lifestyle. Ahead.

INNOVATIVE.
LIFESTYLE.
AHEAD.
ONE NAME THAT
STANDS FOR ALL.

THE GROUP

Ruparel Group, an iconic Real Estate Development Company which has constructed many commercial & residential marvels that have carved a unique niche in the world of construction. A dream envisioned by Mr. Mahendra Karsandas Ruparel, has become the most promising Real Estate firm with a strong belief of profitable growth through innovation, dedication, superior customer service and commitment. With a reputation of developing quality construction which is clear titled, meticulously planned, excellently executed and timely completed, today Ruparel Group is a well-known brand in the world of real estate development. Welcome to Ruparel. Welcome to an innovative world which is always ahead in nurturing lifestyle.



RUPAREL
REALTY

Innovative. Lifestyle. Ahead.

Site Address: C.S No. 177(pt) Jerbai Wadia Road,
Dadar Naigaon, Parel, Mumbai - 400 015 .

Corporate Office: Ruparel Realty, Marathon Futurex
1002, B Wing, N M Joshi Marg, Lower Parel, Mumbai - 400 013.
Tel.: 022 6734 3000

Mobile: +91 96644 44045 | **Email:** sales@ruparel.in

Website: www.ruparel.in | SMS ruparel to 57333

NOTE: All specifications, drawings, amenities, facilities, parameters etc., shown in this brochure are subject to change as per the approval from the respective authorities. The final discretion remains with the developers.

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